

The WUMM Project

TRIZ and Innovation Management

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The WUMM-Project

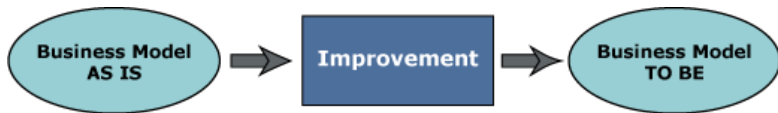
WUMM abbreviates **W**idersprüche **U**nd **M**anagement-**M**ethoden (Contradictions and Management Methods)

WUMM is designed to form the theoretical core of an innovation network in Middle Germany (Region Mitteldeutschland). Under such an open brand, we want to collect relevant concepts and materials and make them available to the general public.

- <http://leipzig-netz.de/index.php5/WUMM>
– Wiki (in German)
- <https://wumm-project.github.io/>
– github Pages (in English)
- <https://github.com/wumm-project/>
– github organizational account

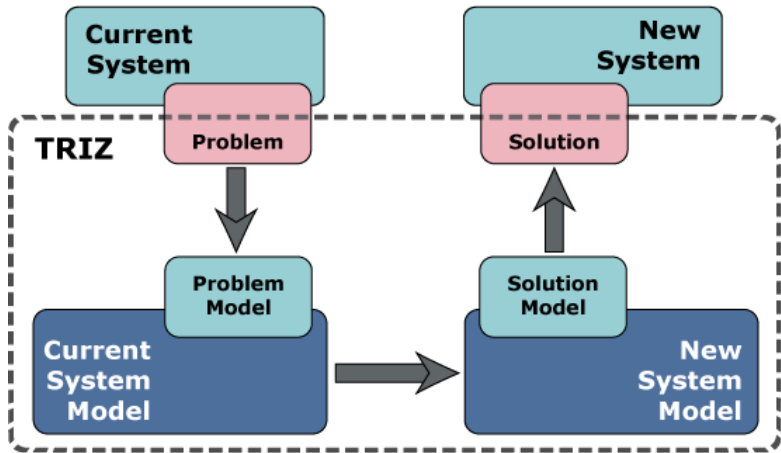
The Generic Innovation Problem

Innovation is a planned and controlled **change** in a social system through the application of new ideas and techniques to **improve its performance** with respect to a **given goal**.

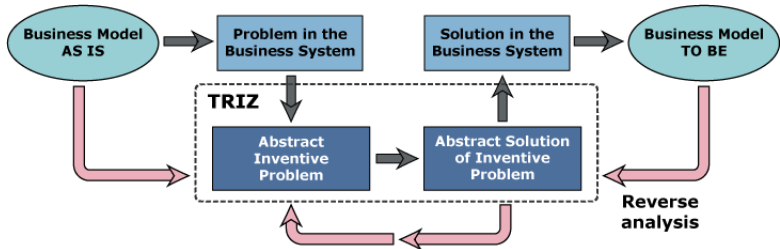


Source: <https://sites.google.com/view/trizbm-en/home/about-the-project>

TRIZ as Structured Innovation Approach



TRIZ as Structured Innovation Approach



Partners in Minsk

- EPAM Belarus – <https://careers.epam.by/>
- TRIZ Business Club Minsk – <http://triz.by/>

Partners in Minsk are interested in cooperation in the following areas:

- 1) Cooperation with Leipzig University not only on the subject of TRIZ, but also on business analysis, design of complex systems, advanced IT technologies (such as, for example, Internet of Things, Data Analysis, Artificial Intelligence).
- 2) Private IT companies in Belarus are ready to cooperate with companies from Germany on software development, business analysis, digital consulting.

Partners in Minsk

From a partner's letter:

“There will probably be German companies interested in developing high-quality software for their own needs or as part of a proposed solution or expansion of these developments.

The Republic of Belarus has a huge number of custom software development companies and is famous for its high quality and talented employees. We, in turn, can help such companies to find a *trusted contractor* and build partnerships with him, and we can also guarantee quality.”